



**Calling All Merkur Owners! - It's time to make arrangements for you and your families to participate in the largest assembly of Merkurs in the decade!**

**MERKURS AT CARLISLE v 2.0, The Re:GATHERING will be held in conjunction with the Carlisle All-Ford Nationals in Carlisle, Pennsylvania, Friday June 6th through Sunday June 8th, 1997.**

— CARLISLE —  
***All-Ford***  
 — Nationals —  
**JUNE 6-8, 1997**  
 CARLISLE PENNSYLVANIA FAIRGROUNDS

Meet Bobby Allison  
 Saturday, June 7th!

**All-Ford, Lincoln, Mercury  
 Flea Market  
 Manufacturers Area  
 Car Corral & Show**

Win the CARLISLE "Give-Away"  
 1967 Mercury Cougar

**The Merkur debut at the 1996 All-Ford meet was a grand success and our return to Carlisle promises even more great fun and camaraderie, plus several special guests and activities that no Merkur Owner should miss!**

The All-Ford Nationals at Carlisle offers an incredible range of automotive displays, from over 1000 enthusiast entries to concours level museum pieces to special racing displays, Ford factory exhibits, sales of everything Ford in an immense auto flea market, special interest automotive seminars by noted experts, the "car corral" where you can buy one of just about any vehicle ever manufactured, and even children's activities for younger Ford enthusiasts.

Merkur Owners will once again gather under the club banner of

### **The International Merkur Owners Network.**

We will have our own club tent on the show field, around which Merkur Owners will assemble their cars, meet fellow Merkur Owners, compare notes, help spread the "*Meaning of Merkur*" to the expected **28,000 show visitors**, and have a great time! Here's your chance to meet those wonderful people behind the email address, and see and experience what you've heard other Merkur Owners talk about in their

cars. It's also an opportunity to learn about other's approaches to modifications and restorations, and to test drive the "experts" cars.

In addition to the All-Ford event agenda, there are several special Merkur Owners items planned and activities of particular interest to Merkur Owners:

- **Friday Evening Pre-Gathering Gathering** at a local establishment for those arriving on Friday.
- **Open Drag Racing** at a local strip.
- **Fun-Field Show and Competition** for ALL MERKURS. All owners bringing their cars will be entered in this show with judging by fellow Merkur Owners and other show participants. Scorpio owners will be pleased to know that this year, Merkurs will be judged in **three classes: '85-'87 XR4Ti, '88-'89 XR4Ti and '88-89 SCORPIO**. The owners of the top three cars in each class will receive trophies presented at a drive-by award ceremony at the main grandstand on Sunday afternoon.

- **RICK BYRNES and his World Land Speed Record Holding Merkur XR4Ti** will join us on the show field with his wundermaschine in full race trim, as he prepares to set yet another world record at Bonneville in August! This may be Rick's only appearance on the East Coast this year. Don't miss it!



- **Merkur Owners Banquet and Rick Byrnes Sendoff Party** Saturday evening at a fine local restaurant. Following dinner, **keynote speaker** Rick Byrnes will describe his techniques and special engineering magic that have propelled his XR4Ti to speeds over 200 miles per hour, PLUS we will accompany Rick in the cockpit via videotape for a run on the salt flats as he describes *what it feels like* and *what he's thinking* as he rockets down the course at speeds equivalent to traversing the *length of a football field in less than one second!* You won't believe the view through the windshield!

**Be sure to reserve your spot and come to wish Rick the best as he embarks on his quest for *211 in 97!***



- **Mike Ruth's 1989 Scorpio** will be featured in the prestigious **Ford Invitational Heritage Display** all through the weekend. This special indoor exhibit features classic concours level specimens from the 20's and 30's, through one-of-a-kind distinctive Fords, usually through the

late 60's. In an unprecedented move, Carlisle Productions has chosen Mike's beautiful Scorpio to illustrate the Evolution of The Automobile. What could be more suitable to represent a pinnacle in production vehicle achievement? MERKUR, of course!

- **AUTOCROSS!** on Sunday morning. The autocross last year was one of the most popular events as Merkur Owners tested their skills against the clock, and boosted their egos as XR4's and Scorpions proved more than a match for some other Ford models with 5.0 liter V-8's.



This special event is for show participants only, and will again be hosted by the fine members of the Susquehanna Region SCCA, who will handle all timing, scoring and track management. The event will be held at the PA Farm Show Arena grounds in Harrisburg, which means we will have a larger, longer circuit than last year, and will be even more challenging!

*Spread the word!*

*Please copy and distribute these show documents and forms to Merkur Owners without net access. For Merkur friends you haven't met yet, leave a copy on their windshield!*



**To get in on the fun and be a part of the largest Merkur event ever, be sure to register with both the Merkur Owners Network event organizer and Carlisle Productions using the two forms included in this package.**

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**For further information, contact Merkur Owners Event Organizer:**

**Roland Zuk - P.O. Box 782 - Trexlertown, PA 18087 USA**

**Internet: <http://roland.digiweb.com/Merkurbahn> [roland@digiweb.com](mailto:roland@digiweb.com)**

**Carlisle Productions event Hotline: (717) 243-7855**

**Internet: <http://carw1.epix.net/cp/>**

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**N E W S   R E L E A S E**

January 10, 1997

**BLUE BLOOD  
THE 1997 CARLISLE ALL-FORD NATIONALS**

CARLISLE, PA-Collector car hobbyists with "blue oval" blood racing through their veins will be drawn to the Carlisle All-FORD Nationals, June 6-8, 1997, to celebrate Ford Motor Company vehicles, including all-original antiques, pavement pounding muscle cars and far out late models.

More than 28,000 Ford fans will converge on the Carlisle Pennsylvania Fairgrounds to participate in this unparalleled all-Ford event. Ford fever is sure to flare as participants tour the Carlisle Fun Field inundated with more than 800 Fords, Lincolns, Mercurys, Edsels and Merkurs. Keeping with the traditional Carlisle "just-for-fun" atmosphere, winners in each of the more than 90 classes will be chosen by participant ballot and celebrity picks.

The quest for "all that is Ford" continues in the aftermarket and flea market vending area offering more than 2,200 spaces packed with a plethora of stock, NOS and reproduction parts, accessories and literature. In addition, from fixer-uppers to low-mileage originals, the all-Ford car corral, sponsored by Old Car Trader, is the ideal hunting ground for attendees in search of their dream Ford Motor Company vehicle.

A highlight of the weekend will be an appearance by legendary NASCAR driver Bobby Allison. From 3:00 p.m. to 5:00 p.m. Saturday, June 7, Allison will be on-hand for free autographs and photographs. Because of time limitations, only the first 200 in line will receive autographs. Larry Shinoda, designer of the Boss Mustang, and C. Gayle Warnock, who worked on the promotional program for the Mercury Cougar, will also join us as special guests at the event. Warnock is also know for authoring The Edsel Affair and the recently finished paperback titled Innocents, Incidents and Indiscretions.

The weekend package also includes the Ford Invitational Heritage Display, which will showcase a selection of pristine Fords. Among the cars to be featured are Jerry Capizzi's 1958 Thunderbird convertible and 1956 Lincoln Premiere. A segment of the Invitational will be devoted to Mercury Cougars in honor of their 30th anniversary. The Cougar display will be highlighted by the #1 production '67, a '67 XR7-GT, a '70 Eliminator, a 20th Anniversary model and a 30th Anniversary model.

Visitors will have more than enough Ford excitement to keep them on the go all weekend! Friday night drag races kick off the engine screamin' excitement, and the fun continues throughout the event with an AutoX competition, a scenic cruise, live entertainment, the Kids' All-FORD Nationals, a beauty contest, free seminars and much more.

Carlisle Productions invites clubs to join in the action. This year, the Cougar Club of America Nationals, which will celebrate the Cougar's 30th anniversary, and the Vintage Thunderbird Club International Convention will be held in conjunction with the Carlisle All-FORD Nationals.

The festivities will conclude Sunday with the awards presentation and the Carlisle "Give-Away." This year's "Give-Away" winner will cruise home in a 1967 light blue Mercury Cougar.

The '97 Carlisle All-FORD Nationals, June 6-8, provides "blue oval" enthusiasts with the perfect elements for a perfect Ford weekend. Ford owners interested in displaying their vehicles on the Fun Field can pre-register before May 1. Send a check for \$25 to Carlisle Productions, Attn.: Ford Fun Field, 1000 Bryn Mawr Road, Carlisle, PA 17013-0255. After May 1, the registration fee is \$35.

Gates will open at 7 am. daily. Admission is \$6, children under 12 admitted free. For more information, please contact the Carlisle Event Hotline at 717-243-7855. For hotel/motel information only, contact Visitors Services at 1-800-874-4832.

**N E W S   R E L E A S E**

March 25, 1997

**BOBBY ALLISON JOINS THE EXCITEMENT AT  
THE 1997 CARLISLE AFFORD NATIONALS**

CARLISLE, PA - Legendary NASCAR driver Bobby Allison will make an appearance at the 1997 Carlisle All-FORD Nationals, happening June 6-8 at the Carlisle Pennsylvania Fairgrounds. From 3:00 p.m. to 5:00 p.m. Saturday, June 7, Allison will be on-hand for free autographs and photographs. Because of time limitations, only the first 200 in line will receive autographs.

Allison's incredible record of racing achievements includes: 84 Lifetime NASCAR wins (tied for third place on All-Time List), six-time winner of NASCAR Most Popular Driver Award (1971-73, 1981-83), three-time winner of the Daytona 500 (1978, 1982 and 1988), Winston Cup Series Champion (1983), IROC Series Champion (1980), NASCAR Award of Excellence (1989), International Motorsports Hall of Fame Inductee (1993), National Motorsports Press Association Hall of Fame Inductee (1993) and Eastern Motorsports Press Association Hall of Fame Inductee (1994).

Carlisle Productions is proud to feature Allison as a main attraction at the Carlisle All-FORD Nationals. The show also offers a variety of displays and activities to keep "blue oval" fans busy all weekend long. Participants will find more than 800 Fords, Lincolns, Mercurys and Edsels and Merkurs on the participant ballot Carlisle Fun Field, and the Ford Invitational Heritage Display will feature an impressive selection of pristine Fords. A segment of the Invitational will be devoted to Mercury Cougars in honor of their 30th anniversary.

In addition, the flea market and manufacturer area will offer more than 2,200 vendor spaces filled with stock, NOS and reproduction parts, accessories, literature and much more, and hundreds of Fords for sale by their owners will be found in the extensive all-Ford car corral.

Throughout the weekend, visitors will be entertained with Friday-night drag racing, an AutoX competition, a scenic cruise, live entertainment, the Kids' All-FORD Nationals, a beauty contest, free seminars and much more. The event will conclude Sunday with the Carlisle "Give-Away." The winner will take home a 1967 Mercury Cougar.

Don't miss your chance to meet Bobby Allison! The Carlisle All-FORD Nationals takes place Friday, June 6 to Sunday, June 8. Gates will open at 7 a.m. daily. Admission is \$6, children under 12 admitted free. For more information, please contact the Carlisle Event Hotline at 717-243-7855. For hotel/motel information only, contact Visitors Services at 1-800-874-4832.

# ***All-FORD Nationals***

**June 6-8, 1997**

**Carlisle Pennsylvania Fairgrounds**

**CARLISLE PRODUCTIONS** invites **Ford enthusiasts** from across the country to join together for the Carlisle All-FORD Nationals. This event offers something for each and every Blue Oval fan. Starting with 1903 and progressing into the early V8s, post war flatheads, stylish 50s and the powerful 60s up to the modern, sleek and stylish 90s. Ford, Lincoln, Mercury and Edsel all are welcome to unite on the spacious 82-acre Carlisle Pennsylvania Fairgrounds.

Carlisle has been recognized for having one of the best collector car flea markets and car corrals in the country. Whether you are looking for parts, memorabilia, supplies, accessories, NOS, high performance, antique, classic or muscle, you will find it at the Carlisle All-FORD Nationals. More than 2,000 vendor spaces have been sold guaranteeing an incredible opportunity for shopping.

The show field is designed for FUN. Participation will range from daily street drivers to totally restored beauties. A wide variety of classes will be offered and awards will be determined by participant ballot plus some very prestigious celebrity picks. The main focus will be on fun...so be prepared. Many clubs have already committed to participate on the show field.

Special guests along with some very rare and special cars will be featured in our indoor display areas. For those fans who enjoy drag racing, we offer the 1/8 mile competition at the nearby South Mountain Dragway. Free shuttle bus service is provided to and from the drag strip.

Carlisle Productions encourages family participation. Activities for children include a model car display, kids' car show and games. We have special interest seminars for men and women. When the sun goes down a DJ, karaoke and an on-grounds movie will keep you entertained. Come and enjoy the Carlisle Blue Oval experience!

**Located in Central Pennsylvania**, the Carlisle Fairgrounds can be easily accessed from the PA Turnpike, I-81, I-83 and Rt.11. The 82-acre complex is equipped with modern facilities providing camping and on-grounds parking for most of our events. Vendors will be entitled to free camping permits as will show field participants. All others will be charged a \$20 per vehicle fee for camping privileges in addition to daily admission. The Carlisle Pennsylvania Fairgrounds is one of the few privately owned exposition centers in the country designed expressly for automotive events. We offer indoor and outdoor facilities with a variety of food and necessities on grounds.

**Carlisle Productions** promotes and produces some of the largest collector events in the world. The 1996 season, with a schedule of nine automotive and two non-automotive events, attracted more than 450,000 visitors. Carlisle's calendar of events runs from April until October.

ALL CARLISLE EVENTS OFFER: Cash Advance -receive cash on your VISA; and Notary Service - title transfer service (proof of insurance required) and temporary tag service.

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## AUTOCROSS



Strap on your helmet! Sunday morning at 8:00 a.m. the driving excitement will begin. Trophies awarded in various classes. You may pre-register or sign up at the event. \$15 registration fee. A small price to pay for such a rush! (seatbelts and SNELL approved helmets required)

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### 1967 Mercury Cougar

**YOU  
Could Win  
This Car!**



### 1997 Carlisle "Give-Away" Vehicle

Win this 1967 Mercury Cougar, blue with white vinyl top, white interior with bucket seats, black carpet. Equipped with factory air. Thirty years old and still going strong. You could drive this beauty home. No purchase necessary, you must be present to win.

**Carlisle "Give-Away" - Sundays at 4:00 p.m.**

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## CALLING ALL CLUBS

Carlisle Productions is pleased to welcome the Cougar Club of America Nationals East event. Club organizers have projected more than 100 Cougars will be in attendance to celebrate the 30th anniversary of the CAT. Some of the finest Cougars in the country will be gathered for this event including Cougar 1, the first '67 to roll off the production line. In addition, the Vintage Thunderbird Club International will hold its 1997 convention in conjunction with the Carlisle All-FORD Nationals. Club members will be showing their cars Friday, Saturday and Sunday.

### Clubs already scheduled to participate:

International Thunderbird	SHO Owners	<b>International Merkur Owners</b>
Shelby Mustang Ford Club of Northwestern PA	International Ford Retractable	Keystone Chapter Edsel Owners
Mid Ohio Ford	New Hampshire Mustang	Crown Victoria Association
Adirondack Shelby Mustang	South Jersey Mustang	Mustang Club of Central PA
Fairlane Club of America	Mid Maryland Ford	Falcon Club of America
Super Coupe Club of America	Vintage Thunderbird Club International	Capital Area Ford Enthusiasts
Cougar Club of America		International 7 Litre Registry

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# SCHEDULE OF EVENTS

(with events of particular interest and added events for **MERKUR OWNERS** shown in red)

Carlisle PA Fairgrounds June 6-8, 1997 · Gates open 7 a.m. Daily · \$6.00 Adult Admission (children under 12 free!)

## ALL WEEKEND!

**Mike Ruth's 1989 Merkur Scorpio** in the indoor Ford Heritage Display Friday through Sunday.

**Rick Byrnes' World Land Speed Record Holding Merkur XR4Ti** on the show field with the International Merkur Owners Network, Saturday and Sunday.

**SHOP:** All Ford, Lincoln, Mercury & Edsel Flea Market, Manufacturers' Area, Collector Car Corral, Show Field & Indoor Displays. "Worlds Largest All-Automotive Catalog Showcase" plus "Hot New Products" Center

### SEMINARS:

**Brake Replacement:** Presented by Stainless Steel Brakes Corp. Discussion will revolve around disk brake application for factory systems and brake upgrade for performance and street application.

**Amateur Auto Racing:** Presented by Lauren Jonas Fix. Topics will include drag racing, rallies, autocross and track and road racing schools.

### WOMEN'S ACTIVITIES to include:

- *Tour of Downtown Carlisle*-antiques shops, casual dining.
- *Bus Trip*-Hershey outlet, Chocolate World and Hersheypark (*limited registration*)

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## FRIDAY

- 7:00-7:00 Show vehicle registration office hours.  
7:00-7:00 Main office (Building "T"). Cash Advance Office and Notary Office.  
8:00 p.m. to ? **Merkur Owners pre-Gathering Gathering. Drinks, sandwiches & snacks**  
**Location to be announced (depending on drag race interest).**

### DRAG RACING

- 4:00 p.m. Time Trials  
6:00 p.m. Eliminations (**Any Merkur interest in drag participation? Let Roland know.**)

Friday night drags offer tire smoking, rubber burning action for spectators and participants at nearby South Mountain Dragway (1/8 mile track). Featuring late model and nostalgic cars. Class break down offered for amateur to professional competitors. Super \$35, Heavy \$30, Trophy \$20: Gate admission \$9 adults, children under 12 free. Free bus transportation to and from fairgrounds.

- 6:00-9:00 p.m. Kick-off party at fairgrounds.

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## SATURDAY

- 7:00-7:00 Show vehicle registration office hours.  
7:00-7:00 Main office hours. Cash Advance Office, Notary Office.  
2:00-4:00 p.m. Show Field-participant ballot and celebrity picks.  
All Afternoon Activities for the kids.  
3:00-5:00 p.m. Bobby Allison autographs

- 4:30 p.m. Beauty contest with cash awards.  
 6:00 p.m. Cruise Night in the Country  
 7:00-9:00 p.m. The Alison Wonderband; variety of oldies, country and rock with an excellent stage show  
 9:00 p.m. Free on-grounds movie.
- 7:00 p.m. **MERKUR OWNERS Social Hour at Harding's Restaurant**  
 8:00 p.m. **MERKUR OWNERS BANQUET and Rick Byrnes Bonneville Sendoff**  
 (advance reservations needed)
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## SUNDAY

- 7:00-noon Show vehicle registration office hours.  
 7:00-5:00 Main office hours. Cash Advance Office, Notary Office.  
 8:00 a.m. **AUTOCROSS:** a low-speed test of driving skills.  
 All Day Kid's Activities  
 2:00 p.m. **Ford "Fun Field" Awards Ceremony**  
 4:00 p.m. Carlisle "Give-Away" Your chance to win. No purchase necessary. You must be present to win.
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## HISTORICAL RACE CAR DISPLAY



***The World's Fastest Production  
4-Cylinder Sedan.***

Rick Byrnes' Bonneville Salt Flats Land Speed Record-Holding Merkur XR4Ti. Meet Rick Byrnes, the owner, designer and builder of this 500 HP 1987 Merkur.



This is the only surviving, highly modified 1957 Thunderbird that ran at the Eighth Annual Daytona Speed Week in February 1957. Known as the "Battlebird," the car was created for Ford Motor Company racing. The car will be displayed in a fully restored condition, and restorer Gil Baumgartner will be available to answer questions regarding the car.



***Rice-Holman 1968 Cobra Jet  
Mustang***

The Rice-Holman 1968 Cobra Jet Mustang is on display for the first time since fresh restoration by Randy DeLisio's Performance & Restorations. The Rice-Holman 1968 Cobra Jet Mustang was driven to victory at the Winter Nationals by Al Joniec.

## FORD "FUN FIELD" CLASS BREAKDOWN

Registration includes goody bag with dash plaque to first 1,000 vehicles and two adult admissions for all three days. Participant balloting and celebrity picks will take place Saturday 2:00 to 4:00 p.m. To be considered for awards your vehicle must be on the show field at that time. All award winners will be announced Sunday morning, and 1st, 2nd and 3rd place awards, plus celebrity picks, will be presented Sunday at 2:00 p.m.

<b><u>Falcon</u></b>	<b><u>T-Bird</u></b>	<b><u>Fairlane/Torino</u></b>	<b><u>Lincoln</u></b>
1960-1963 Sedan	1955,'56, 57	1962-1963	Pre-1949
1964-1965 Sedan	1958-1960	1964-1965	1949-1971
1966 & 70 Sedan	1961-1962	1966	1972-Up
1963 Futura Convertible	1963-1966	1967	
1964-1965 Futura Convertible	1967-1979	1968-1969	<b><u>Edsel</u></b>
1963-1965 Futura HT	1980-1988	1970	1958
1963-1965 Sprint(HT&Conv)	1989-Up	1971-1976	1959
1960-Up Utility	SC-Stock/Mod		1960
<b><u>Mustang</u></b>	<b><u>5.0</u></b>	<b><u>4cyl &amp; 6cyl</u></b>	<b><u>MERKUR</u></b>
1964 stock	1979-1986 stock	1979 & Up stock	<b>1985-1987 XR4Ti</b>
1965 stock	1979-1989 modified	1979 & up modified	<b>1988-1989 XR4Ti</b>
1966 stock	1979-Up super mod		<b>1988-1989 Scorpio</b>
1967 stock	1987-1993 stock	<b><u>5.0, 4cyl, 6 cyl</u></b>	
1968 stock	1990 & up modified	1979 & up "Pure" stock	
1969-70 stock	1994 stock	(no add-ons)	
1971-78 stock	1995 stock		
1969-'71 Boss stock	1996 & up stock	<b><u>Shelby</u></b>	<b><u>Saleen</u></b>
1969-'73 Mach I stock	1993 Cobra and	1964-66	1984-1989
1964-'78 Modified	1984-1986 SVO	1967-68	1990-Up
	1994 & up Cobra	1969-70	Specialty/Race (SSE,SR, SE,Supercharged,S351)
	1993 & 1995 Cobra		
	"R" & 1994 Pace		
<b><u>Retractable Hardtops</u></b>	<b><u>Street Rod</u></b> (1948 & older)	<b><u>Pre '49 cars &amp; trucks</u></b>	<b><u>Mercury</u></b>
		<b><u>1966 Galaxy 7-litre</u></b>	Cougar
<b><u>Taurus SHO</u></b>		<b><u>Truck</u></b>	Comet
<b><u>Full Size Stock</u></b>	<b><u>Modified</u></b> (over 4 changes from factory)	1949-1956	Cyclone
<b><u>Ford-Mercury</u></b>		1957-1966	'69 Ford Talledega & Mercury Cyclone Spoiler
1949-1951	1949-1955	1967-1979	
1952-1954	1956-1959	Ranger 2/4 wheel Stock & Modified	<b><u>Mid Size/Economy</u></b>
1955-1956	1960-1964	1980-Up 2 wheel Stock & Modified	<b><u>Special Interest</u></b>
1957-1959	1965-1969	1980-Up 4 wheel Stock & Modified	Pantera
1960-1962	1970-1979		Tiger
1963-1964	1980-1989		Factory Modified Kits
1965-1968	1990-Up		
1969-Up			

**Stock Classes** (where specified) - Looks stock in appearance. Three minor changes allowed. Examples: non-stock wheels, minor pin stripe minor chrome under hood. If no stock/modified distinction is made, all cars are classed together, regardless of preparation.

As a part of the Cougar Club of America Nationals East event, all Cougars will be judged this year. Class breakdown will be based on the Cougar Club of America specifications. At this time we anticipate that a total of 18 classes will be offered. All Cougars are welcome; you do not need to be a member to be in the judged competition. If you would like a complete listing of the class

breakdown please call Carlisle Productions at 717-243-7855 Judging will begin Saturday at 11 00 a m., and awards will be presented Sunday afternoon.

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## SCHEDULED TO APPEAR



**Bobby Allison**

- **Bobby Allison:** Saturday, June 7 between the hours of 3:00 p.m. and 5:00 p.m. This is a great opportunity to see, photograph and talk with a NASCAR legend.

- **C. Gayle Warnock:** Mr. Warnock joined Ford Motor Company in 1947 and left shortly after the Edsel was introduced, only to return at the company's urging in 1963 to manage Ford's pavilion at the New York World's Fair. When the fair ended, he went to Dearborn, Michigan, to begin writing the promotional program for the Cougar. He is the author of *The Edsel Affair* and the recently finished paperback titled *Innocents, Incidents and Indiscretions*, an anecdotal story of Ford personnel. Mr. Warnock is currently serving as a media consultant for Ford. He will share stories related to the Cougar introduction and the Edsel development.
- **Larry Shinoda:** Special Project Director for the Ford Design Center. One of his major works during this time with Ford was the Mustang Boss 302.

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## KIDS' ALL-FORD NATIONALS

Register your child in the Kids' Mini-Fords at Carlisle show (child and mini-Ford required). Classes will be stock end modified in: pedal, battery and gas. Bring your child and car to Building "R." They'll have a great time! Each child registered will receive a goody bag, trophy and a chance to "show off" their Ford-just like Mom and Dad. Pre-registration before May 1 includes one free adult admission. Activities ages 3-8 include face painting, "pin the tag on the Ford" and award presentation. Parent supervision required. Ages 9-15 designated activity hours. Check schedule upon arrival.



### Model Car Contest

1st, 2nd and honorable mention in each class. All entries must be Ford models. Upon arrival bring model and young builder to show registration building for official registration. Please indicate on preregistration form if your child will be entering the Model Car Contest. All entrants must be on grounds and in place by Saturday afternoon at 2:00 p.m. Winners will be announced Sunday. Open to young Ford enthusiasts, 7-16. Models will be grouped according to the following age brackets: age 7 to 9; age 10 to 12; age 13 to 14; age 15 to 16.

# The MERKUR OWNERS BANQUET and RICK BYRNES BONNEVILLE SENDOFF

For Merkur Owners and families attending the 1997 Gathering at Carlisle.

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**Saturday, June 7, 1997**

**Harding's Restaurant  
3817 Old Gettysburg Road  
Camp Hill, Pennsylvania  
(717) 761-7539**

Advance ticket purchase required.

**7:00 p.m.                    Merkur Social Hour: Cash bar and Merkur  
memorabilia exhibit and historic videos**

**8:00 p.m.                    Grand Buffet Dinner**

Dinner Salad  
Sliced Country-Style Ham with Pineapple Sauce  
Stuffed Chicken Breast  
Italian Sausage and Peppers  
Redskin Potatoes with Parsley Butter  
Fresh Baked Rolls  
Coffee and Tea  
211 MPH Merkur Cake and Ice Cream

**Following dinner:        Door Prizes**

**Keynote Speaker: Rick Byrnes**

## **211 in 97!**

**Rick Byrnes**, designer, builder and driver of the **Fastest Production 4-cylinder Sedan in the World** will reveal his secrets to success on the Bonneville Salt Flats. With his modified '87 Merkur XR4Ti, Rick has set four world land speed records since 1991, and holds the record for the one-mile standing start. As he prepares another assault on the World Land Speed Record in August, Rick will take Merkur Owners on a guided videotape tour through his process of building the engine for this year's record attempt. Rick promises to reveal all the details and answer any questions about how he generates well over 500 horsepower and 205+ MPH from his production based Merkur.

Plus, make a run on the salt flats! As an added bonus, Rick will take us on an actual speed run on the salt, as we accompany him via a cockpit video camera and Rick describes the *experience and sensation* of breaking the 200 MPH barrier. *Don't miss!*

Price: \$24.00 per adult, \$11.00 children 10 yrs. and under

### Advance Reservations Required

Please complete and return the Merkur Owners reservation form along with your payment for dinner ASAP. Dinner tickets will be mailed to you in advance of the event. If your plans change, I will not be able to offer refunds after Tuesday, June 3, 1997.

A limited number of dinner tickets *may* be available at the show, depending on seating availability and cancellations, but no guarantees. RESERVE EARLY!



Harding's Restaurant is conveniently located about 5 minutes from the Hampton Inn. Driving from the Hampton, turn left onto Rossmoyne Road and cross over Route 15. Take the first right (at the Texaco station) onto Old Gettysburg Road. Proceed on Old Gettysburg approximately 1-1/4 miles, Harding's is on the right.

## Accommodations for The Gathering at Carlisle

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Merkur Owners Headquarters hotel for The Gathering will be:

**The Hampton Inn - Harrisburg West  
Rossmoyne Business Center  
4950 Ritter Road  
Mechanicsburg PA 17055  
Phone: (717) 691-1300**

Located six miles southwest of Harrisburg, on PA Route 15, one exit (1/2 mile) north of I-76 PA Turnpike exit 17. This is the same hotel we stayed at last year and everyone was quite pleased. It is located about 15 minutes from the Carlisle Fairgrounds All-Ford venue, and away from the heavy traffic congestion in that area.

A special discounted block of rooms has been reserved for Merkur Owners. Choice of either: a room with two double beds, or a room with one king size and a pull-out sofa. The rate for Merkur Owners is \$72.00 per night for single or multiple occupancy. Smoking and non-smoking rooms are available.

Please call the hotel directly to reserve your room. Be sure to tell them you are with The International Merkur Owners Network, and refer the agent to group code **"IMO"** to take advantage of the special rate.

The Hampton also offers:

- A large parking lot with plenty of room for MERKURS
- Daily free continental breakfast in the lobby.
- Heated outdoor pool and fitness center with whirlpool.
- Located midway between the Carlisle show grounds and the Sunday autocross site.
- The Friday night pre-Gathering Gathering, and the Saturday night Merkur Banquet will take place at establishments close by.

If you'd prefer other accommodations, there are dozens of lodging establishments along the PA Turnpike (I-76) at Carlisle (exit 16), Mechanicsburg (exit 17), and New Cumberland (exit 18). Consult your AAA or other travel resource.



Some other establishments convenient to the Hampton, and the Friday and Saturday evening Merkur Owners activities are:

- The Radisson, Routes 11 & 15, Camp Hill PA, (717)763-7117
- Homewood Suites Hotel, 5001 Ritter Road, Mechanicsburg PA, (717)697-4900 [adjacent to the Hampton]
- Comfort Inn, 6325 Carlisle Pike (US 11), Mechanicsburg PA, (717)790-0924
- Holiday Inn, 5401 Carlisle Pike (exit 19 off I-81), Mechanicsburg PA, (717)697-0321

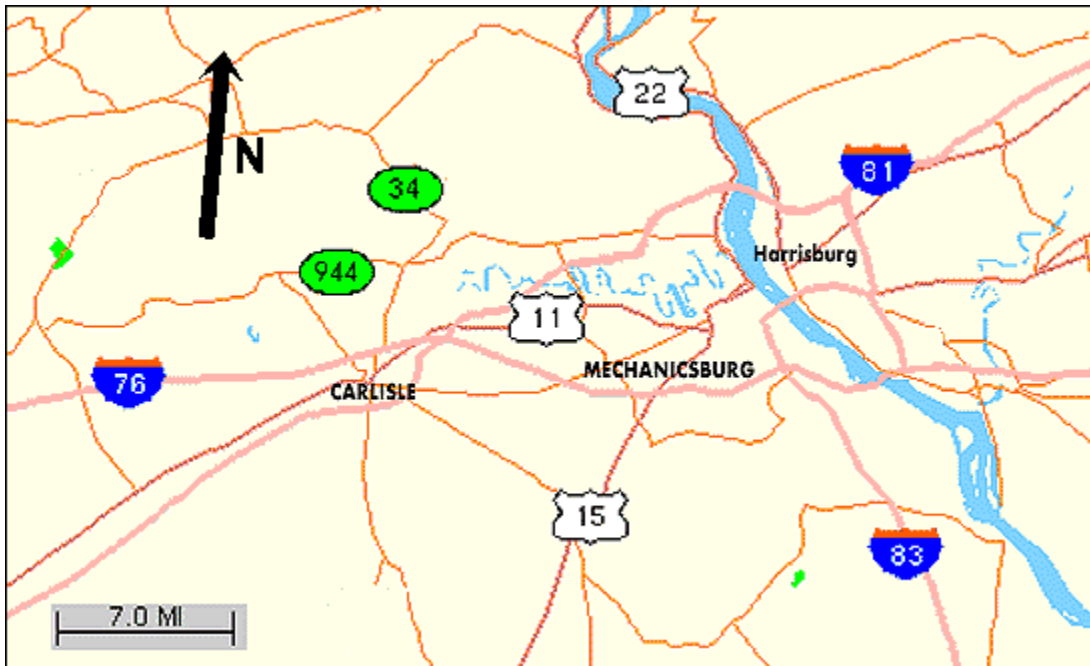
I have not visited these hotels, so I cannot vouch for their services.

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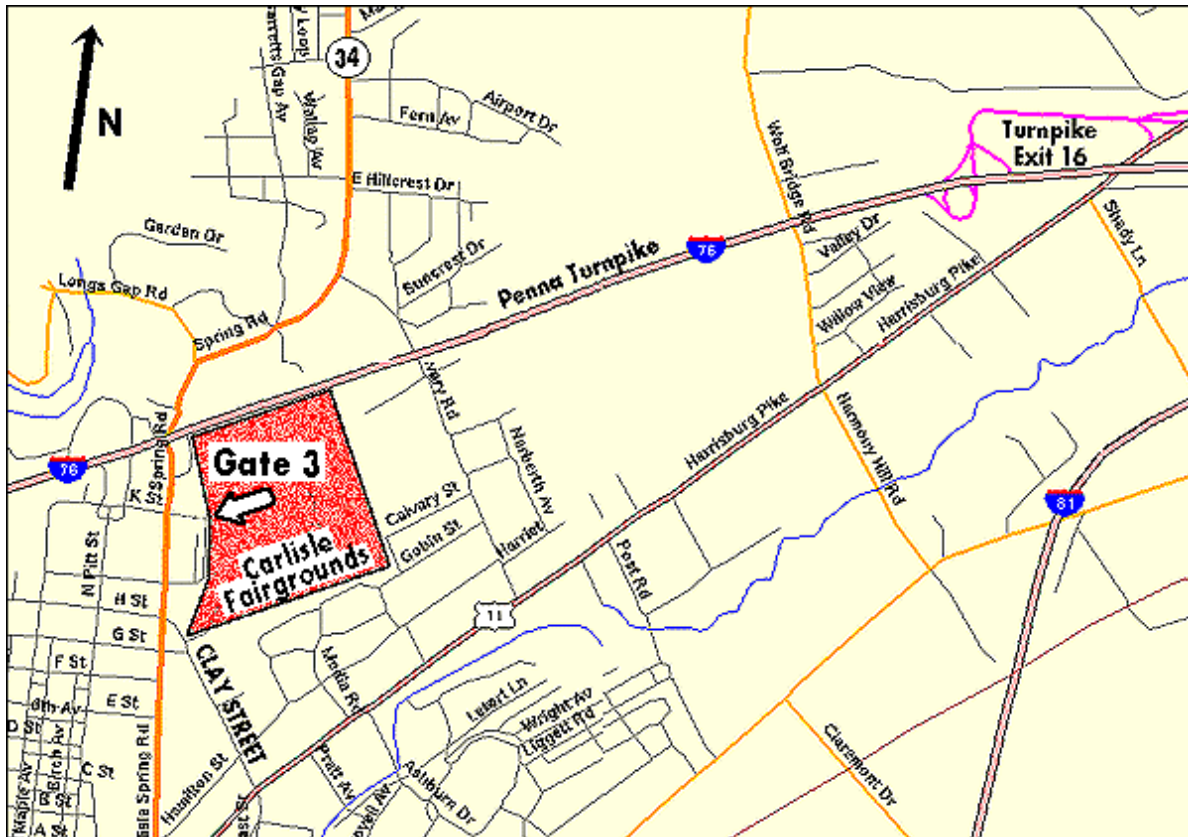
## Driving, Maps & Directions Merkurs at Carlisle '97

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Carlisle is located in south central Pennsylvania, 18 miles southwest of Harrisburg, near the intersection of the Pennsylvania Turnpike (I-76) and I-81. Carlisle Productions phone number is (717) 243-7855.



Routes to the Carlisle Fairgrounds from all major highways are marked with signs. Merkur Owners should first stop at the check-in center at GATE 3 to pick up your passes and enter the show grounds.



- **From Pittsburgh:** PA Turnpike East (I-76) to exit 16 (Rt. 11 South), Right onto Clay Street at 4th traffic light.
- **From Philadelphia:** Schuylkill Expressway to PA Turnpike West (I-76), PA Tpk to exit 16 (Rt. 11 South), Right onto Clay Street at 4th traffic light.
- **From Washington D.C.:** 270 North to Frederick MD, 15 North to junction 94 North, 94 North to junction 34 North, 34 North into Carlisle (approx 9 mi), Turn 1st left after Hardees (Spring Rd), Turn right at 2nd traffic light.
- **From the South via I-81:** Exit 13 to Walnut Bottom Road, Bear left onto West Street, Right onto "K" Street.
- **From Baltimore:** I-83 North to PA Turnpike West (I-76), PA Tpk to exit 16 (Rt. 11 South), Right onto Clay Street at 4th traffic light. (See construction advisory below).
- **From New York City:** I-78 West to I-81 South, I-81 South to exit 17 (Rt. 11 South), Right onto Clay Street at 5th traffic light. (See construction advisory below).
- **From the North and East via I-81:** I-81 Exit 17 to Route 11 South, Right onto Clay Street at 5th traffic light. (See construction advisory below).

**Construction Advisory for those driving from the North via I-81:** Road construction is scheduled during June along the stretch of Route 11 between I-81 Exit 17 and PA Turnpike Exit 16, which may cause additional congestion and delays during peak traffic hours. Merkur Owners are advised to consider the following alternate route for best access to Carlisle: I-81 to exit 20 (Wertzville Rd, Rt 944), 944 West approx 12 miles to Route 34, Follow Rt 34 South approx 5 miles to Carlisle Gate 3. Updated traffic information will be available on the Carlisle Event Hotline at (717) 243-7855.

Maps and directions to the **Hampton Inn** and Saturday **Merkur Owners Banquet** can be found on the Lodging and Banquet pages.

Maps to the Sunday **Autocross** will be distributed at the International Merkur Owners Tent on the show grounds.

# Answers to Frequent Questions

## The Merkur Gathering at Carlisle - June 6-8, 1997

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### **WHERE**

The Carlisle Fairgrounds in Carlisle, Pennsylvania is the largest exposition grounds in the United States operated solely for automobile enthusiasts events. Carlisle is located in south central Pennsylvania, 18 miles southwest of Harrisburg, near the intersection of the Pennsylvania Turnpike (I-76) and I-81. Carlisle Productions phone number is (717) 243-7855.

For detailed driving information, see the Driving, Map and Directions page.

### **WHEN**

June 6-8, 1997. Show office hours are 7 a.m. to 7 p.m. all days. **Show grounds are open 24 hrs.** The event will be held rain or shine. Most Merkur Owners will arrive between late Friday afternoon and early Saturday morning. Plan to stay through completion of the awards ceremony at 5:00 p.m. Sunday if possible.

### **REGISTRATION**

Merkur Owners need to register with Carlisle Productions for the show AND with Roland for the MERKUR OWNERS Saturday Banquet.

See the Registration Information page for complete details and the necessary forms.

### **CONTACTS**

Show Operator: Carlisle Productions, Inc. - (717) 243-7855.

International Merkur Owners Network event organizer:  
Roland Zuk, P.O. Box 782, Trexlertown, PA USA 18087

Email - [roland@digweb.com](mailto:roland@digweb.com) WWW - <http://roland.digiweb.com/Merkurbahn>

### **CAN I BRING MORE THAN ONE CAR?**

Yes, you may enter as many vehicles as you wish.

### **CAN I LEAVE A CAR ON THE GROUNDS OVERNIGHT?**

Yes. Hundreds of Ford owners leave their vehicles on the infield all weekend. The area is well lighted, and all access to the grounds is restricted to pass-holders only via a manned security gate.

### **CAR WASH**

There is a free car washing station on the show grounds for participants use. Carlisle provides the hoses and water, you provide your own cleaning supplies. Arrive early on Saturday to avoid waiting for a spot.

## **WHAT'S THIS CAR SHOW COMPETITION ALL ABOUT?**

All exhibitors serve as judges in the "**Fun-Field**" show competition. Vehicles are classed into various categories, many based on different preparation levels, age, etc. Some vehicles with large numbers of entries are divided according to guidelines established by the particular Club for that model Ford and have predefined judging criteria. Most classes are less formal.

Merkurs will be judged by Merkur Owners and other Ford lovers in the following classes: '85-'87 XR4Ti, '88-89 XR4Ti, and '88-'89 Scorpio. There will be no distinction between stock and modified Merkurs, and no specific judging specs or criteria. Many owners come just for the fun of it, others get quite serious and prep to make their cars as interesting and distinctive as possible. It's up to you! As long as YOU have fun!

## **LODGING**

The Merkur Owners headquarters hotel is the Hampton Inn in Mechanicsburg, PA, away from the traffic in Carlisle and conveniently located near the Friday and Saturday evening gatherings, and the Sunday morning autocross.

Full hotel details, as well as a list of alternate accommodations is available on the Lodging Page.

## **CAMPING**

Camping with showers and facilities is available on the show grounds. Call Carlisle for details.

## **FOOD & DRINK**

There are many, many food concessions on the grounds offer a variety of meals from basic burgers and dogs to complete roasted chicken dinners. Adult beverages are permitted on the grounds, but not sold there. BYO cooler and favorite beverages.

## **CAN I LEAVE AND GET BACK IN?**

YES! Your pass is good for unlimited entry and exit all weekend. No limit on Merkur test drives!

## **SHOULD I BRING THE FAMILY?**

YES! Most definitely. Carlisle is operated as a family friendly event. Here's a great opportunity to help your SO better understand your passion. At least your SO will realize you're not so strange after all....there are lots of us out there!

There's plenty of safe room to run if you have little ones and several kid-specific activities and entertainment throughout the weekend.

For family members who desire something non-automotive, Carlisle offers motorcoach day trips for shopping, dining, a visit to the Hershey Chocolate World, and Hersheypark amusement park. Call Carlisle for details and reserve your trip on the Carlisle Event Registration form.

## **WHAT TO BRING?**

Your Merkur, lawn chairs, cooler with favorite goodies, show-and-tell materials: photos, books, memorabilia, etc.; cash for flea market, favorite Merkur stories and a BIG SMILE J Be prepared for inclement weather, just in case.

## **AUTOCROSS** - More fun than you thought possible with your Merkur!

Autocrossing is a challenging exercise in vehicle control and driver precision and consistency under controlled and safe conditions. A driving course is arranged on a large parking lot or airport runway, and the route marked with soft traffic cones. Course design is governed by rules of the sanctioning body, The Sports Car Club of America. By design, vehicle speeds do not exceed normal highway speeds that drivers are accustomed to and the fastest, open-wheeled formula cars and spec racers do not exceed about 65 mph on the fastest sections. Merkur speeds are well below that, and you may not get above 45 mph or so. The real challenge lies in the *slowest* sections, the tight corners, where your driving skills predominate. Horsepower often makes little difference.

All autocross course activities are controlled by officials and track workers from the SCCA whose objective is to provide you with an opportunity to discover a different perspective on driving your Merkur, while they handle all the details, timing and safety management to insure you have a lot of FUN!

Cars drive the course individually, and the elapsed time to complete the circuit is recorded. Depending on the vent, cars get between 3 and 6 runs on the course, and the fastest time is compared with other drivers. Trophies are awarded to the top finishers in each class.

The autocross is suitable for ALL drivers and ALL Merkurs, regardless of your experience level or condition of your car. Last year, all participants were novices and all had an excellent time. This is an outstanding opportunity to learn a lot, flex your driving muscles under safe, controlled conditions, and have a really great time. Nobody will suffer embarrassment and it will not hurt your Merkur. Honest. No special car preparation or equipment is needed and any reasonably maintained Merkur will take the event in stride.

If you're unsure of anything, there will no lack of friendly help, advice and encouragement to guide you!

All show exhibitors and licensed family members are welcome to enter and participate. If you own a Snell approved helmet, bring it along. If you don't, no worry, there's plenty available to borrow. Bring a lawn chair, your camera, and a SMILE!

## **Carlisle All-Ford Nationals Show Entry and International Merkur Owners Network Reservations Information**

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Okay Merkur Owners, here's what you need to do to reserve your spot at the '97 Gathering at Carlisle:

- **Enter you and your Merkur(s)** in the event and reserve your space for autocross and any other show activities by completing and mailing the Carlisle Event Registration form to Carlisle Productions.

Note the early entry and admission fee of \$25.00 before May 1st. After May 1, the price goes up to \$35.00.

**AND.....**

- **Register with the Merkur Owners** group coordinator and reserve your place for the Saturday Merkur Owners Banquet and Rick Byrnes party and presentation.

**Important:** Due to restaurant requirements and to assure everyone has a seat and food for dinner, advance dinner reservations are needed. A limited number of dinner tickets may or may not be available at the show. No guarantees. Reservations must be received before June 3, 1997.

Please, *send in your form, even if you do not plan on attending dinner.* Your information is needed for show field space and owners awards planning, and to include you on the registrants mail/call list to notify you of late changes and other information that might arise.

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CARLISLE  
**AII-FORD**  
**-Nationals-**

Flea Market, Manufacturers & Show - June 6-8, 1997

**EVENT REGISTRATION**

Complete and mail registration form today.  
Food, T-shirt & Souvenir rights reserved.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Daytime Phone: \_\_\_\_\_

**SHOW FIELD**

\_\_\_\_ Fun Field participant.  
Pre-registration ..... \$25 \_\_\_\_\_  
After May 1st..... \$35 \_\_\_\_\_  
Year. \_\_\_\_\_ Make: **MERKUR**  
Model: \_\_\_\_\_

Show vehicle registration allows car and two adults into  
event all three days *Plus* goody bag to first 1,000.  
(NO "For Sale" signs permitted on show field)

Name of Club: \_\_\_\_\_

**INTERNATIONAL MERKUR OWNERS NETWORK**

**Kids' All-FORD Nationals**

Model Car Contest.....NO CHARGE xxxxxxx  
Name: \_\_\_\_\_ Age: \_\_\_\_\_  
\_\_\_\_ Kids' mini pedal, battery, gas show.NO CHGxxxxxxx  
Name: \_\_\_\_\_ Age: \_\_\_\_\_  
Car: \_\_\_\_\_

*Kid's Mini Show includes 1 free adult admission.  
Adult pays \$6 after May 1st.*

**WOMEN'S ACTIVITIES**

\_\_\_\_ YES! I would like to reserve a seat on the Hershey tour  
bus. \$8 per person \$8 \_\_\_\_\_

**CONFIRMATION PROCEDURE**

Complete the Registration form and mail with full payment  
to:

Carlisle All-FORD Nationals  
Carlisle Productions  
1000 Bryn Mawr Road  
Carlisle PA 17013-1588

Upon receipt of your registration and payment, a  
confirmation packet will be processed and returned to you  
within a few weeks. This packet will include a confirmation  
of your payment, as well as pertinent show information.

**Merkur Owners NOTE: This entry form covers your car entry into the show and show-sponsored activities only. For reservations to the MERKUR OWNERS BANQUET, you must also send the separate Dinner Reservation form to Roland at International Merkur Owners Network.**

**DINNER RESERVATION and PARTICIPANT INFORMATION  
INTERNATIONAL MERKUR OWNERS NETWORK  
- The Gathering at Carlisle - June 6-8, 1997 -**

**NOTE: This form is for International Merkur Owners group information and dinner reservations only. You must also register your car and send entry fee directly to the show operator, Carlisle Productions, using their specific form.**

**Complete and return this form with dinner payment. Reservations must be received before June 3, 1997.**

\_\_\_ YES! Count me in to attend the Gathering at Carlisle.

Name: \_\_\_\_\_ Daytime phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ Evening phone: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_ Email address: \_\_\_\_\_

Note: Names and car information of Merkur entries will be compiled into a list for fellow Merkur Owners and distributed at the show.  
 \_\_\_ Check here if you DO NOT want your name listed.

I'll be exhibiting the following Merkur(s) on the show field:

Year	Model	Color	Comments for Merkur participants list (car history, modifications, etc.)

\_\_\_ YES! I plan to AUTOCROSS my Merkur on Sunday morning.

\_\_\_ Check here if anyone in your party is planning on taking the Hershey tour bus trip and you'd like assistance in meeting any other Merkur folks going.

**MERKUR OWNERS BANQUET RESERVATION**

Please enter my reservation for the MERKUR OWNERS BANQUET and Rick Byrnes presentation:

Adults: \_\_\_\_\_ @ US\$24.00 ea                    \$ \_\_\_\_\_  
 Children: \_\_\_\_\_  
 10 and under \_\_\_\_\_ @ US\$11.00 ea                    \$ \_\_\_\_\_  
 Total payment enclosed: \$ \_\_\_\_\_

Please make your check payable to: *Roland Zuk, Merkur Dinner*

**Complete and mail this form, along with your check for dinner to:**

**MERKURS AT CARLISLE  
c/o Roland Zuk  
P.O. Box 782  
Trexlerstown, PA USA 18087-0782**

**Reservations will be confirmed via email or telephone upon receipt. Pick up your dinner tickets at the Merkur Owners tent on the Carlisle show infield when you arrive. If your plans change, I will attempt to find a buyer for your tickets, but I will not be able to offer refunds after Tuesday, June 3, 1997.**